



MAJ-010-001501 Seat No. _____

B. B. A. (Sem. V) (CBCS) Examination

October / November – 2016

Operation Management : 501

(New Course)

Faculty Code : 010

Subject Code : 001501

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

Instruction : Figures to the right indicate full marks.

1 What do you mean by Production Management ? 14
Discuss its functions in detail.

OR

1 (a) Discuss the differences between Manufacturing and 7
Service operations.
(b) Define the recent trends in Operation Management. 7

2 Discuss in detail the advantages and disadvantages of 14
Job shop process and Batch process.

OR

2 What is the meaning of Process Selection ? Explain the 14
various factors affecting the selection of process.

3 Explain the various basic steps of Production Planning 14
and Control.

OR

3 Discuss in detail the concept of Service Planning and 14
scheduling for each type of service operations.

4 Write in detail the different factors affecting the Plant 14
location of the factory.

OR

4 Define Break-even analysis and Qualitative factor analysis 14
method of location models.

- 5 Discuss the various factors affecting the facility layout. 14
Define also the objectives of a good facility layout.

OR

- 5 (a) Write a short note on Service facility layout. 7
(b) Distinguish : 7
Product layout v/s Process layout.
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